

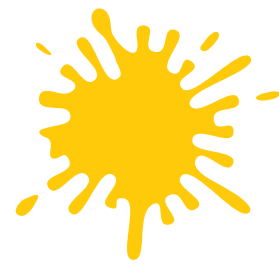


SPLAT OUT CANCER™

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**PROCEEDS BENEFIT THE
BAPTIST HEALTH FOUNDATION
OF GREATER LOUISVILLE**

CREATED BY:
SCOPPECHIO®



DEAR COMMUNITY PARTNER,

On Sunday, November 4, a unique event will take place at the Big Four® Lawn at Waterfront Park in Louisville. We're proud to have created it, and we want you to be among the first to hear about it.

The event is called Splat Out Cancer. On that day, everyone will be welcome to help create a work of art that will make a bold statement about this community's dedication to ending cancer. People will use launchers to send paint-filled balloons at a vinyl placed at the base of the Big Four® Bridge, in exchange for a donation to further cancer research plus cancer patient care/comfort. There will be other activations, including an Aerial Splat that uses drones to drop paint-filled balloons onto a vinyl, and a Celebrity Splat where attendees will be able to gently toss paint-filled balloons at local/regional celebrities. One hundred percent of the funds generated will go to support the research being done at Baptist Health Cancer Care Center.

The goal is to raise \$100,000 so more patients will have access to leading-edge diagnostic and treatment procedures and a full range of support services.

All of us at Scoppechio and the Baptist Health Foundation of Greater Louisville are very excited about this one-of-a-kind event. We invite you to read more about it now.

BEST REGARDS,



BAPTIST HEALTH®

FOUNDATION
Greater Louisville

SCOPPECHIO®





EVENT DETAILS

Baptist Health Foundation of Greater Louisville has teamed with Benjamin Moore paints and Scoppechio to create an event where we can all come together to brighten our community by creating an amazing work of art to Splat Out Cancer.

Everyone is invited to launch paint-filled balloons from catapults or drones in exchange for a donation to further cancer research. There will be local celebrities, food vendors, health and wellness experts, a kids' zone and more.

WHEN: SUNDAY, NOVEMBER 4, 1PM – 5PM

WHERE: BIG FOUR® LAWN AT WATERFRONT PARK

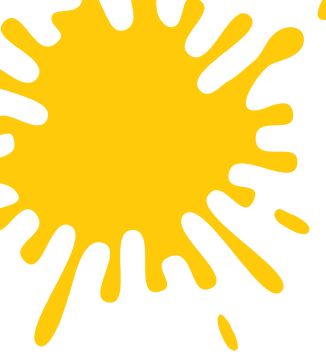
HOW: BECOME A SPONSOR

Support this event at one of seven levels, or one you create for yourself. Your company will get a designated time for employees to launch balloons onto the Splat Out Cancer wall, have photos taken in front of the VIP Sponsor Wall, enjoy the festivities, and create a meaningful work of art.

SPONSOR SPLAT OUT CANCER AND RECEIVE:

- Your company's name on the VIP Sponsor Wall and promotional materials
- Emcee mentions and recognition throughout the event
- Invaluable PR and goodwill for your business
- A dedicated time for your employees to be part of this fun, meaningful, morale-building event
- The opportunity to make a real difference for cancer patients

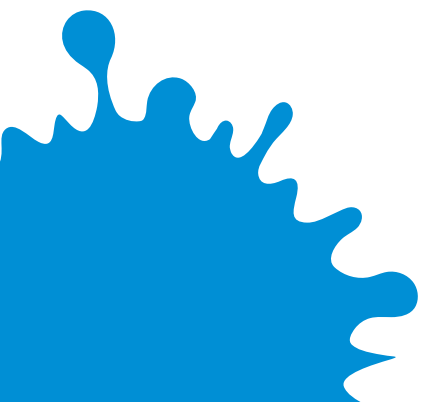




BIG FOUR® LAWN & SWING GARDEN AT WATERFRONT PARK

Big Four® Lawn is located adjacent to the Big Four® Bridge in the heart of Waterfront Park, just east of the Lincoln Memorial and Swing Garden and west of the Adventure Playground. This beautiful and open green space offers amazing views of the Ohio River and the Big Four® Bridge. Climb atop the Walking Bridge for an aerial view of this awesome space!

SPLAT WALL SPECS — The space measures 56 feet tall, 40 feet wide, and tapers up to approximately 30 feet at the top of the pier.



SPONSORSHIP LEVELS

SPECTACULAR SPLAT - \$50,000

- 50 paint splats for employees
- Piece of splatted vinyl artwork
- 4 emcee mentions and a dedicated hour for catapulting
- Logo on VIP Sponsor Wall
- Logo on official event flyer
- Logo on official website and digital media promotions

SUPER SPLAT - \$10,000

- 25 paint splats for employees
- 2 emcee mentions and a dedicated half hour for catapulting
- Logo on VIP Sponsor Wall
- Logo on official website and digital media promotions

SPLENDID SPLAT - \$5,000

- 10 paint splats for employees
- 1 emcee mention
- Logo on VIP Sponsor Wall
- Logo on official website and digital media promotions

STRIKING SPLAT - \$1,000

- 2 paint splats for employees
- Logo on VIP Sponsor Wall
- Logo on official website and digital media promotions

STUPENDOUS SPLAT - \$25,000

- 35 paint splats for employees
- 3 emcee mentions and dedicated half hour for catapulting
- Logo on VIP Sponsor Wall
- Logo on official event flyer
- Logo on official website and digital media promotions

SPEEDY SPLAT - \$7,500

(Limited sponsorships available at this level)

- Company branding on launcher
- 15 paint splats for employees
- 1 emcee mention
- Logo on VIP Sponsor Wall
- Logo on official website and digital media promotions

STUNNING SPLAT - \$2,500

- 5 paint splats for employees
- 1 emcee mention
- Logo on VIP Sponsor Wall
- Logo on official website and digital media promotions

**OUR GOAL:
\$100,000**

Don't see an option that works for you?
Become a Community Giver and build your own package to fit the needs
of your company, including in-kind donations or trade.
Contact Scoppechio to work out specifics.



APPLICATION

COMPANY NAME:

CONTACT NAME:

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

EMAIL: _____

DAYTIME PHONE: _____ FAX: _____

I WILL SPONSOR SPLAT OUT CANCER AT THE FOLLOWING LEVEL:

_____ \$50,000 – Spectacular Splat

_____ \$25,000 – Stupendous Splat

_____ \$10,000 – Super Splat

_____ \$7,500 – Speedy Splat

_____ \$5,000 – Splendid Splat

_____ \$2,500 – Stunning Splat

_____ \$1,000 – Striking Splat

_____ Other – Contact Scoppechio regarding a customized sponsorship package.

I AM UNABLE TO SPONSOR, BUT WOULD LIKE TO:

_____ Attend and purchase _____ individual tickets at \$25 each

_____ Make a tax-deductible donation in the amount of: \$ _____

SIGNATURE:

PAYMENT:

_____ Please send an invoice to the address above.

_____ Enclosed is a check (payable to the Baptist Health Foundation of Greater Louisville).

_____ Please charge \$ _____ to my credit/debit card (VISA, MasterCard, American Express)

Name on card: _____

Card number: _____ Exp. date: _____

Billing address (if different from above): _____

Sponsorship recognition in printed materials may vary based on when completed sponsorship agreement and payment is received by the Baptist Health Foundation of Greater Louisville.
Please do not send credit card information via email.

PLEASE COMPLETE AND RETURN TO:

Scoppechio, 400 W. Market Street, Suite 1400, Louisville, KY 40202

Phone: 502-644-8786

